A PROGRAM BY

AUSSIE LINGO TOURS

AIIA

AUSTRALIAN INDUSTRY

IMMERSION ACADEMY

DISCOVER AUSTRALIA | DISCOVER YOUR FUTURE

EXPLORE POSSIBILITIES | DEVELOP LEADERSHIP | EXPERIENCE AUSTRALIA | LEARN FOR LIFE | BELONG GLOBALLY

EDUCATION • CULTURE • LEADERSHIP • INNOVATION • FRIENDSHIP

AIIA BROCHURE

International Industry, Education & Career Immersion Programs

MELBOURNE · SYDNEY · BRISBANE

10-Day Flagship Experiences

A program of Aussie Lingo Tours



EXPERIENCE YOUR FUTURE

What if students could experience their future before they choose it?

The world is changing quickly. Today's students are preparing for careers that may look very different from those of previous generations. They want to understand what industries are growing, what careers are possible, what the work actually looks like, what they should study, and where their education could take them.

The Australian Industry Immersion Academy — AIIA was created to help students begin answering those questions.

AIIA connects international students with Australia's industries, universities, professionals, communities, culture, technology and natural environment.

Through carefully designed 10-day immersion programs, students move beyond traditional sightseeing and classroom learning. They experience. They participate. They communicate. They challenge themselves. They reflect. And they begin to discover where their future could lead.

> *"Such a jam-packed experience, Instructor was pretty cool and humorous, food was great too.*
>
> *One of the unforgettable experiences you'll ever have in Australia!"*
>
> — Kyle, Wong Kam Fai Secondary, Hong Kong

MORE THAN A STUDY TOUR

This is immersion.

AIIA is not designed as a conventional school excursion. It is not simply a university tour. And it is not a holiday with educational activities added around the edges.

AIIA sits at the intersection of:

- EDUCATION — University experiences, academic pathways and real-world learning.
- INDUSTRY — Exposure to Australian workplaces, professionals and future-focused sectors.
- ENGLISH — Natural communication through everyday activities and professional interactions.
- LEADERSHIP — Challenges designed to build confidence, teamwork and decision-making.
- CULTURE — Australian communities, food, sport, wildlife, lifestyle and perspectives.



- CAREER DISCOVERY — Helping students connect interests with industries, degrees and potential careers.

THE AIIA JOURNEY

Experience Australia. Discover your future.

Every AIIA program follows a simple journey.

EXPERIENCE — Students enter real Australian environments.

↓

PARTICIPATE — Students do more than observe.

↓

COMMUNICATE — English is used naturally through activities and interactions.

↓

CHALLENGE — Students solve problems and work together.

↓

REFLECT — Students connect experiences with their own interests.

↓

PRESENT — Students articulate what they discovered.

↓

GRADUATE — Students leave with tangible outcomes, new confidence and a clearer sense of direction.

WELCOME → EXPLORE → PARTICIPATE → CHALLENGE → REFLECT → PRESENT → GRADUATE

FIND YOUR PATHWAY

AIIA begins with the student — and connects them with the right Australian destination.

Every cohort is different. Some students are fascinated by aircraft. Others want to become doctors, engineers, entrepreneurs, scientists or technology specialists. Some want to understand the environment. Others are drawn to leadership, business, sport, or the future of food and agriculture.



AIIA starts with one question: what are your students interested in?

We then connect those interests with Australia's industries, education system and professional environment. The result is an experience designed around the students, not simply around a destination.

THE NINE AIIA INDUSTRY PATHWAYS

Explore an industry. Experience the real world. Discover what could come next.

01 — AI, Digital Technology & Cybersecurity
Artificial Intelligence · Robotics · Cybersecurity · Data · Digital Innovation

02 — Aviation, Aerospace & Advanced Technologies
Flight · Aerospace · Aviation Operations · Drones · Advanced Engineering

03 — Medicine, Healthcare & Life Sciences
Medicine · Biotechnology · Biomedical Research · Pharmaceuticals · Health Technology

04 — Engineering, Advanced Manufacturing & Infrastructure
Engineering · Advanced Manufacturing · Automation · Robotics · Smart Infrastructure

05 — Energy, Mining & Critical Minerals
Mining · Energy · Batteries · EVs · Critical Minerals · Resource Technology

06 — Environment, Marine Science & Sustainability
Marine Science · Conservation · Climate · Wildlife · Renewable Energy

07 — Business, Finance & Global Leadership
Business · Finance · Entrepreneurship · Communication · Leadership

08 — Tourism, Hospitality, Sport & Major Events
Tourism · Hospitality · Sport · Events · Customer Experience · Culinary

09 — Agriculture, Food & Future Innovation
Agribusiness · Food Security · Agricultural Technology · Sustainability · Food Innovation

FROM INTEREST TO IMMERSION

Your students don't need to fit a pre-existing tour.

DISCOVER — What are your students curious about?
↓
SELECT — Choose one or more AIIA Industry Pathways.
↓
MATCH — We identify the Australian destination and industry environments best suited to the cohort.
↓
DESIGN — AIIA builds a 10-day program around the group's age, objectives, interests and budget.
↓
EXPERIENCE — Students enter Australian industries, universities and communities.
↓
DISCOVER THEIR FUTURE — Students reflect on their experiences and develop their own future pathway.

EXAMPLE COHORT PATHWAYS

Cohort	Pathway Focus	Destination
STEM Discovery	AI + Biomedical Science + Engineering	Melbourne
Aviation Futures	Aviation + Aerospace + Engineering	Melbourne
Global Leaders	Business + Leadership + Entrepreneurship	Sydney
Environmental Futures	Marine Science + Conservation + Sustainability	Brisbane
Future Events	Sport + Tourism + Events + Leadership	Brisbane / Sydney
Food & Agri Futures	Agriculture + Food Innovation + Sustainability	Melbourne

THREE CITIES. THREE AUSTRALIAN FUTURES.

MELBOURNE — Education · Innovation · Aviation · Health

The multidisciplinary flagship. Melbourne provides a diverse environment for students wanting to explore multiple possible futures within one Australian experience.

Particularly suited to: AI & Technology · Aviation & Aerospace · Health & Biomedical Sciences · Engineering · Agriculture & Food · University Pathways · Leadership



SYDNEY — Global Business · Leadership · Education · Creative Industries

The global city. Sydney is ideal for students interested in Business · Finance · Leadership · Entrepreneurship · Higher Education · Creative Industries · International Careers.

BRISBANE — Environment · Marine Science · Innovation · Major Events

The future city. Brisbane provides a distinctly Queensland experience where environmental science, marine ecosystems, sustainability, innovation, resources, sport and major events intersect.

Particularly suited to: Marine Science · Environment · Sustainability · Engineering · Resources · Sport · Tourism · Major Events · Innovation

ONE AIIA STANDARD. THREE DISTINCT AUSTRALIAN EXPERIENCES.

MELBOURNE

THE MULTIDISCIPLINARY FLAGSHIP · 10 DAYS / 9 NIGHTS

Education · Aviation · Health · Technology · Engineering · Leadership

Melbourne provides an unusually diverse environment for students who want to explore several possible futures within one program. The Melbourne flagship brings together Australia's education system, technology ecosystem, aviation sector, biomedical community, engineering capability and unique culture.

PROGRAM THEME — EXPLORE MORE. DREAM BIGGER.

DAY 1 — WELCOME TO AUSTRALIA BELONG

- Airport arrival and private transfer
- Accommodation check-in
- AIIA welcome and orientation
- Academy mentor introduction
- Welcome pack
- Australian culture and etiquette
- Southbank and Yarra River orientation
- Australian café experience
- Welcome dinner
- Icebreaker activities

FOCUS: Culture · Communication · Confidence · Team Building

DAY 2 — AVIATION & AEROSPACE DREAM BIG

- Aviation academy experience
- Aircraft environment
- Airport operations
- Flight planning
- Meteorology
- Aviation technology
- Simulator experience
- Introductory flight experience where available
- Aviation history
- Aerospace and engineering careers
- Professional aviation discussion

FOCUS: Aviation · Aerospace · Engineering · Technology



DAY 3 — MEDICINE, HEALTHCARE & LIFE SCIENCES DISCOVER

- Biomedical research environment
- University laboratories
- Biotechnology
- Medical research
- Genetics
- Pharmaceutical development
- Biomedical engineering
- Health technology
- Researcher and professional discussions

DISCOVERY → RESEARCH → INNOVATION → PATIENT — students explore the people and careers behind modern healthcare.

FOCUS: Medicine · Science · Biotechnology · Research · Health Technology

DAY 4 — AI, DIGITAL TECHNOLOGY & CYBERSECURITY CREATE

- Artificial intelligence
- Robotics
- Data and digital technology
- Cybersecurity
- Entrepreneurship
- Innovation
- Future careers

AIIA CHALLENGE — students work in teams to develop a technology-based solution to a real-world problem, then present their concept.

FOCUS: AI · Robotics · Innovation · Creativity · Problem Solving

DAY 5 — ENGINEERING & ADVANCED MANUFACTURING BUILD

- Engineering laboratories
- Advanced manufacturing
- Automation
- Robotics
- Industry 4.0
- Product development
- Engineering careers
- Manufacturing technology

CHALLENGE — teams solve a practical engineering problem.

FOCUS: Engineering · Manufacturing · Automation · Mechatronics

DAY 6 — AGRICULTURE, FOOD & FUTURE INNOVATION GROW

- Farm and agribusiness visit
- Agricultural technology and drones
- Food production and food security
- Sustainable farming practices
- Food innovation and supply chains
- Agriculture and food science careers
- Producer and professional discussions

CHALLENGE — teams design a sustainable solution to a food-production problem.

FOCUS: Agriculture · Food Security · AgTech · Sustainability · Innovation

DAY 7 — ENVIRONMENT, WILDLIFE & SUSTAINABILITY PROTECT

- Australian wildlife
- Conservation
- Biodiversity
- Veterinary careers
- Environmental science
- Habitat and land management
- Climate and environment careers
- Sustainability
- Indigenous perspectives
- Conservation activity where available

FOCUS: Conservation · Environment · Biodiversity · Sustainability

DAY 8 — UNIVERSITY & CAREER PATHWAYS CONNECT

- University campus experience
- Student ambassadors
- Academic facilities
- Australian higher education
- Admissions information
- Degree exploration
- Career pathway workshop

THE AIIA PATHWAY MAP — MY INTEREST → MY INDUSTRY → MY CAREER → MY DEGREE → MY UNIVERSITY → MY NEXT STEP

DAY 9 — AIIA FUTURE LEADERS CHALLENGE PRESENT

- Leadership
- Communication
- Problem solving
- Collaboration
- Creativity
- Presentation

Each student prepares "THE CAREER I DISCOVERED IN AUSTRALIA" — the program concludes with an AIIA Graduation Gala: business attire · student presentations · certificates · recognition · group photographs.

DAY 10 — LOOKING AHEAD LAUNCH

- Breakfast
- Individual feedback
- Final reflection
- Career Pathway Guide
- AIIA Graduation Certificate
- Leadership recognition
- AIIA Alumni membership
- Departure transfer

MELBOURNE OUTCOME

Students leave with a broader understanding of Australia's education system and industries — and a clearer idea of where their own interests could lead.



SYDNEY

THE GLOBAL CITY & FUTURE LEADERS PROGRAM · 10 DAYS / 9 NIGHTS

Sydney is Australia's international gateway. The Sydney AIIA experience focuses on Global Business, Leadership, Higher Education, Entrepreneurship, Creative Industries and International Careers.

PROGRAM THEME — THINK GLOBALLY. LEAD CONFIDENTLY.

The 10-Day Journey

Day	Focus	Highlights
1	Welcome to Sydney	Sydney Harbour · Australian culture · Orientation
2	Global Business	Business · Finance · International trade · Global careers
3	Leadership & Communication	Public speaking · Networking · Negotiation · Leadership
4	Universities & Future Study	Campus experience · Student life · Degrees · Admissions
5	Entrepreneurship & Innovation	Start-ups · Business ideas · Innovation challenge
6	Creative & Digital Media	Film · Photography · Podcasting · Storytelling
7	Wildlife & Conservation	Australian wildlife · Sustainability · Veterinary science
8	Global City Challenge	Navigation · Communication · Culture · Teamwork
9	Future Leaders Summit	Career reflection · Presentations · Graduation Gala
10	Looking Ahead	Career Pathway Guide · Certificates · Departure

SIGNATURE SYDNEY EXPERIENCES

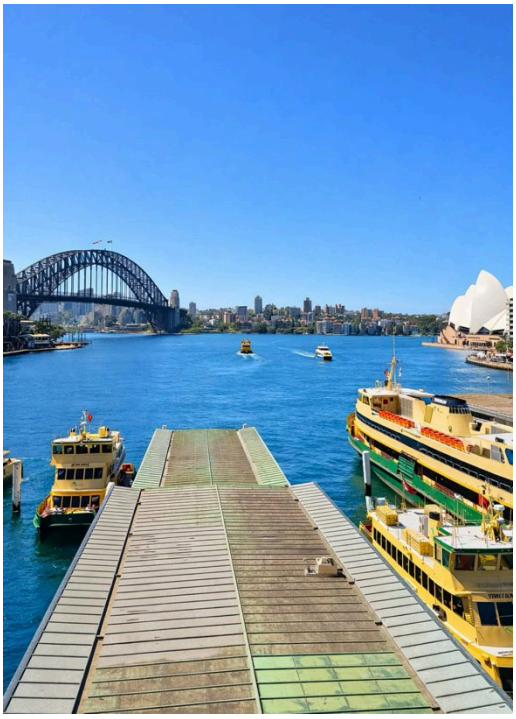
GLOBAL BUSINESS
Discover Australia's international business environment.

HIGHER EDUCATION
Experience Australian university life and study pathways.

CREATIVE INDUSTRIES
Create a digital project inspired by Sydney.

FUTURE LEADERS
Develop communication, leadership and professional confidence.

Best for: Business · Leadership · Entrepreneurship · International Careers · Higher Education · Communication · Creative Industries



BRISBANE

THE FUTURE CITY PROGRAM · 10 DAYS / 9 NIGHTS

Brisbane provides a distinctly Queensland experience where environmental science, marine ecosystems, sustainability, innovation, resources, sport and major events intersect.

PROGRAM THEME — EXPLORE. PROTECT. INNOVATE.

The 10-Day Journey

Day	Focus	Highlights
1	Welcome to Queensland	South Bank · Brisbane River · Culture
2	Innovation & Future Technology	AI · Robotics · Entrepreneurship · Innovation
3	Wildlife & Conservation	Wildlife · Veterinary Science · Biodiversity
4	Marine Science & Coastal Sustainability	Marine ecology · Coastal environments · Conservation
5	Resources, Engineering & Energy	Mining · Resources · Engineering · Energy transition
6	Hospitality & Tourism	Hotels · Tourism · Customer experience · Events
7	Brisbane 2032 & Sport	Major events · Sports science · Infrastructure · Tourism
8	Brisbane Discovery Challenge	Navigation · Communication · Teamwork · Culture
9	Future Australia Summit	Presentations · Career reflection · Graduation Gala
10	Looking Ahead	Career Pathway Guide · Certificates · Departure

SIGNATURE BRISBANE EXPERIENCES

MARINE SCIENCE

Explore Queensland's unique marine and coastal environments.

WILDLIFE & CONSERVATION

Understand Australia's biodiversity and conservation challenges.

RESOURCES & ENGINEERING

Discover Queensland's role in resources, energy and engineering.

BRISBANE 2032

Explore sport, infrastructure, tourism and the future city.

Best for: Environment · Marine Science · Sustainability · Engineering · Resources · Sport · Tourism · Major Events · Innovation



THIS IS WHAT IMMERSION LOOKS LIKE

More than seeing Australia.

MEET THE INDUSTRY
Professionals · Workplaces · Real environments

ENTER THE UNIVERSITY
Campuses · Laboratories · Student life

GET INVOLVED
Workshops · Simulations · Challenges

LIVE THE CULTURE
Food · Sport · Communities · Australian life

EXPLORE AUSTRALIA
Cities · Wildlife · Nature · Coastlines

DISCOVER YOUR FUTURE
Reflection · Presentations · Pathway planning

YOUR STUDENTS. THEIR INTERESTS. THEIR EXPERIENCE.

AIIA flagship programs provide a strong foundation. But the most powerful programs are often the ones designed around the students themselves.

AIIA can customise the experience according to:

AGE
Primary · Secondary · University · Young Adults

INTEREST
STEM · Aviation · Business · Environment · Health · Agriculture · Sport · Leadership

OBJECTIVE
Career Discovery · English · University Pathways · Leadership · Industry Exposure

GROUP
School Cohorts · University Groups · Specialist Groups · Mixed-Interest Groups

DURATION
10-Day Flagship · Extended Programs · Custom Experiences

BUDGET
Program components can be adjusted according to the required experience level.

SEASON
Activities can be adapted according to weather, industry availability and seasonal opportunities.

EXAMPLE PROGRAMS

Program	Destination	Focus
The STEM Cohort	Melbourne	AI + Biomedical + Engineering + University

The Aviation Cohort	Melbourne	Aviation + Aerospace + Engineering + Technology
The Future Leaders Cohort	Sydney	Business + Entrepreneurship + Leadership + Communication
The Environment Cohort	Brisbane	Marine Science + Wildlife + Conservation + Sustainability
The Future Events Cohort	Brisbane / Sydney	Sport + Tourism + Events + Leadership
The Food & Agri Cohort	Melbourne	Agriculture + Food Innovation + Sustainability + Environment

> *"Thank you so much for making a trip truly enjoyable. Your friendly attitude, clear explanations, and great sense of humour kept everyone engaged and relaxed. … It felt less like following a guide and more like travelling with a friend who knows all the best details."*
>
> — Oliver, Student Group Supervisor, Australian Aviation Academy (AAA) · Chairman, HKGSAA · Hong Kong

WHAT STUDENTS TAKE HOME

The experience continues long after Australia.

AIIA is designed to create outcomes that continue after students return home.

CONFIDENCE
Students practise communication, independence and decision-making in a new environment.

ENGLISH
Students use English naturally through real-world situations rather than only classroom exercises.

INDUSTRY AWARENESS
Students see how industries operate and meet people working within them.

CAREER INSPIRATION
Students discover careers they may never have encountered at home.

GLOBAL PERSPECTIVE
Students develop a deeper understanding of another culture and country.

LEADERSHIP
Students work in teams, solve problems and take responsibility.

PERSONAL DIRECTION
Students reflect on what they enjoy, what they are good at and what they may want to pursue.

THE AIIA CAREER PATHWAY GUIDE

From experience to possibility.

Each student can leave with a personalised framework connecting:

INTEREST — What excites me?

↓

INDUSTRY — Where could that interest take me?

↓

CAREER — What jobs exist?

↓

SKILLS — What do I need to develop?

↓

EDUCATION — What should I study?

↓

OPPORTUNITY — Where could this future take me?

BEYOND THE FLAGSHIP PROGRAMS

Go deeper.

The three city experiences provide students with a broad introduction to Australia. For students seeking deeper industry immersion, AIIA can also develop specialist experiences around Australia's unique industries and environments.

AVIATION & AEROSPACE
Flight Training · Aviation Operations · Aerospace · Engineering

AI & TECHNOLOGY
Artificial Intelligence · Robotics · Cybersecurity · Entrepreneurship

HEALTH & LIFE SCIENCES
Biomedical Science · Biotechnology · Healthcare · Health Technology

MARITIME & MARINE SCIENCE
Marine Science · Ports · Maritime Technology · Coastal Environments

MINING, ENGINEERING & RESOURCES
Mining · Critical Minerals · Engineering · Energy

WILDLIFE & CONSERVATION
Veterinary Science · Conservation · Biodiversity · Sustainability

HOSPITALITY & TOURISM
Hotels · Tourism · Events · Customer Experience

SPORTS & MAJOR EVENTS
Sports Science · Athlete Development · Events · Tourism

CREATIVE & DIGITAL MEDIA
Film · Photography · Digital Media · Storytelling

AGRICULTURE & FOOD INNOVATION
Agriculture · Food Security · AgTech · Sustainability

WHY AIIA?

Because experiencing something can change how a student sees their future.

AIIA brings together:

INDUSTRY
Real Australian environments and professional exposure.

EDUCATION
Universities, institutions and pathways.

ENGLISH
Communication through genuine Australian experiences.

CULTURE
Life beyond the classroom.

LEADERSHIP
Challenges that require students to participate and contribute.

CAREER DISCOVERY
Experiences that help students connect interests with possibilities.

AUSTRALIA
A country that becomes part of the learning experience itself.

THE AIIA PROMISE

We believe international education should do more than transfer knowledge. It should create:

CURIOSITY. CONFIDENCE. CONNECTIONS. PERSPECTIVE. INDEPENDENCE. OPPORTUNITY.

Students should return home with more than photographs. They should return with stories to tell, skills they have tested, people they have met, industries they have discovered and ideas about where their future could lead. **DISCOVER AUSTRALIA | DISCOVER YOUR FUTURE**

PROGRAM DETAILS

Everything you need to plan your group.

PRICING
From AUD $5,495 per student. Program components can be adjusted to suit your budget.

WHAT'S INCLUDED
All-inclusive complete land package: transportation, meals, accommodation, education excursions and more.

NOT INCLUDED
International flights, visas and travel insurance.

GROUP SIZE
From 10 up to 30 students per group.

TEACHERS & CAREGIVERS
For every 10 students, one complimentary land package is included for a teacher or caregiver.

SAFETY & INSURANCE
Please refer to our legal documents online, or to your own organisation's documentation.

DATES & SEASONS
Programs can run at any time of year. Please enquire with Aussie Lingo Tours, as programs need to be booked well in advance.

TELL US WHAT YOUR STUDENTS WANT TO BECOME.

WE'LL SHOW THEM WHAT THAT FUTURE LOOKS LIKE IN AUSTRALIA.



Melbourne · Sydney · Brisbane | 10-Day International Industry Immersion Programs

AUSSIE LINGO TOURS

Melbourne, Victoria, Australia

info@aussielingotours.com.au

+61 437 885 957

www.aussielingotours.com.au


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INNOVATION FOR A BETTER TOMORROW
UTS
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